



URMA

URBAN-RURAL PARTNERSHIPS
IN METROPOLITAN AREAS

VITh Steering Committee and project working meeting

Pleven Regional Administration PP9

Milano, Lombardia, 11.10.2013



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Your Topics in Component 3

- Ongoing work on identification of more Good practices from our region;
- Research of examples of Good practices on national level;
- Publicity and raising the awareness of the society in Pleven region of the URMA project and its benefits for development of the whole region.
- Searching for new partnerships and stakeholders.
- Ongoing work on the ToR for the Implementation plans.

What has happened since the Hamburg meeting

- Successfully conducted FLC check and verification of expenditure for the third reporting period;
- Received reimbursement of expenditure for the second reporting period;
- Completed translation of the URMA website in bulgarian language;
- Ongoing work on actualization of the Contact database and the inventory of framework policies with integration of recent changes;
- Preparation for the Study visit and Steering Committee in Lombardy.

What are the next steps e.g. are meetings planned

- Completion of the ToR for the Implementation plan;
- Initial draft of the Implementation plan for the „first results“ deadline;
- Preparation for the Partner's meeting and Study visit in Pleven region;
- Printing and dissemination of the publicity materials for the URMA project, as well as roll ups;
- Researching more information regarding the identification of good practices on regional as well as on national level;
- Planning process for meeting with stakeholders/ organizations;
- Continious work on the actualization of the contact database;
- Ongoing process of actualization of the Inventory of framework policies;

Who is and who will be involved in the next steps

We plan to involve a variety of stakeholders:

- NGOs
- Experts from universities (such as Assoc. prof. Dr. Stiliyan Dimitrov who is working on the UNCREDS project)
- If possible – experts from different private companies in the field of regional development and spatial planning.

Please name first ideas for Good Practices

- Regional Information Centre – Pleven
- Integrated plan for sustainable tourism development in Kailaka protected area

We have selected some pictures to help visualize what our two main practices are all about:

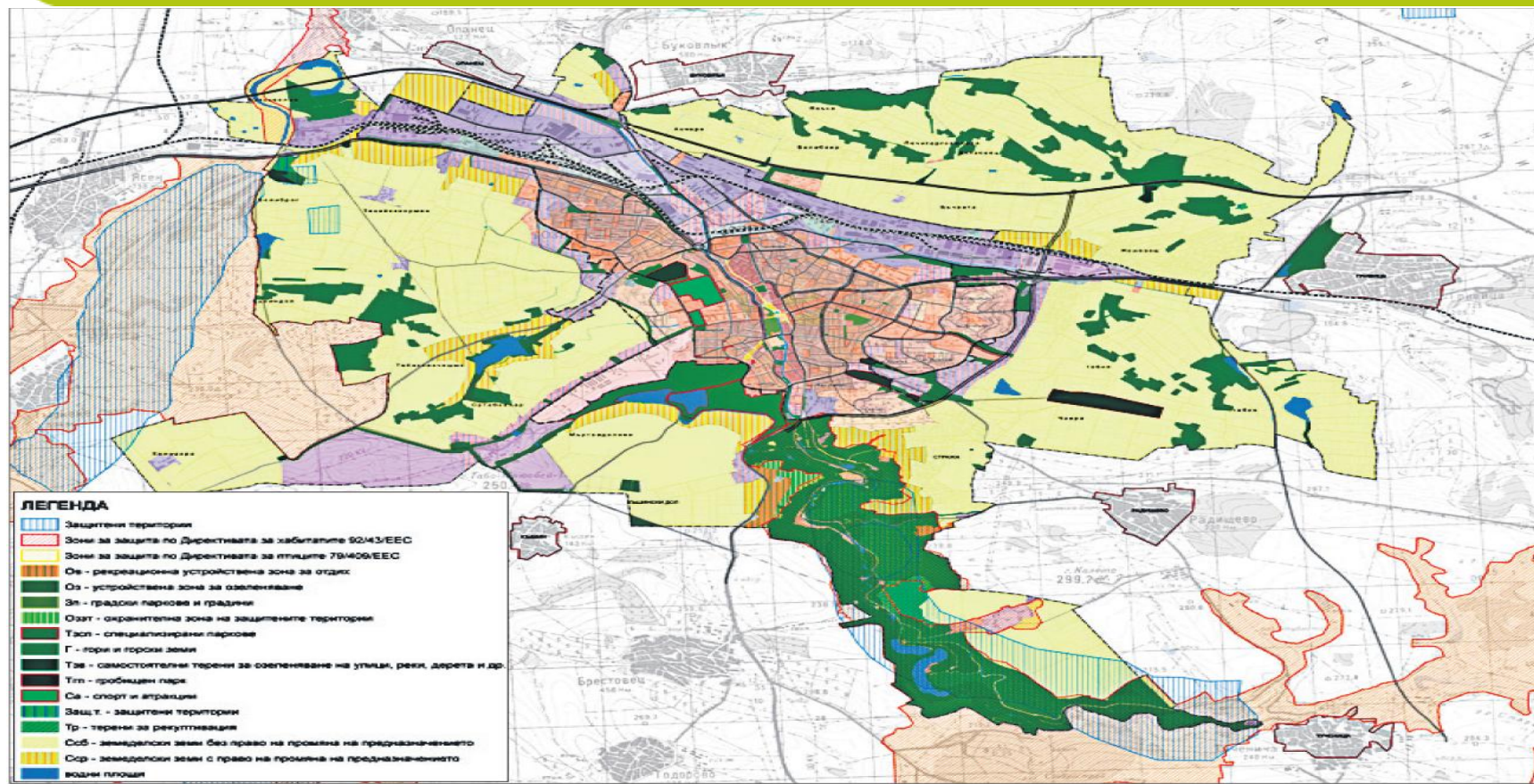
Regional Information Centre – Pleven



Regional Information Centre – Pleven



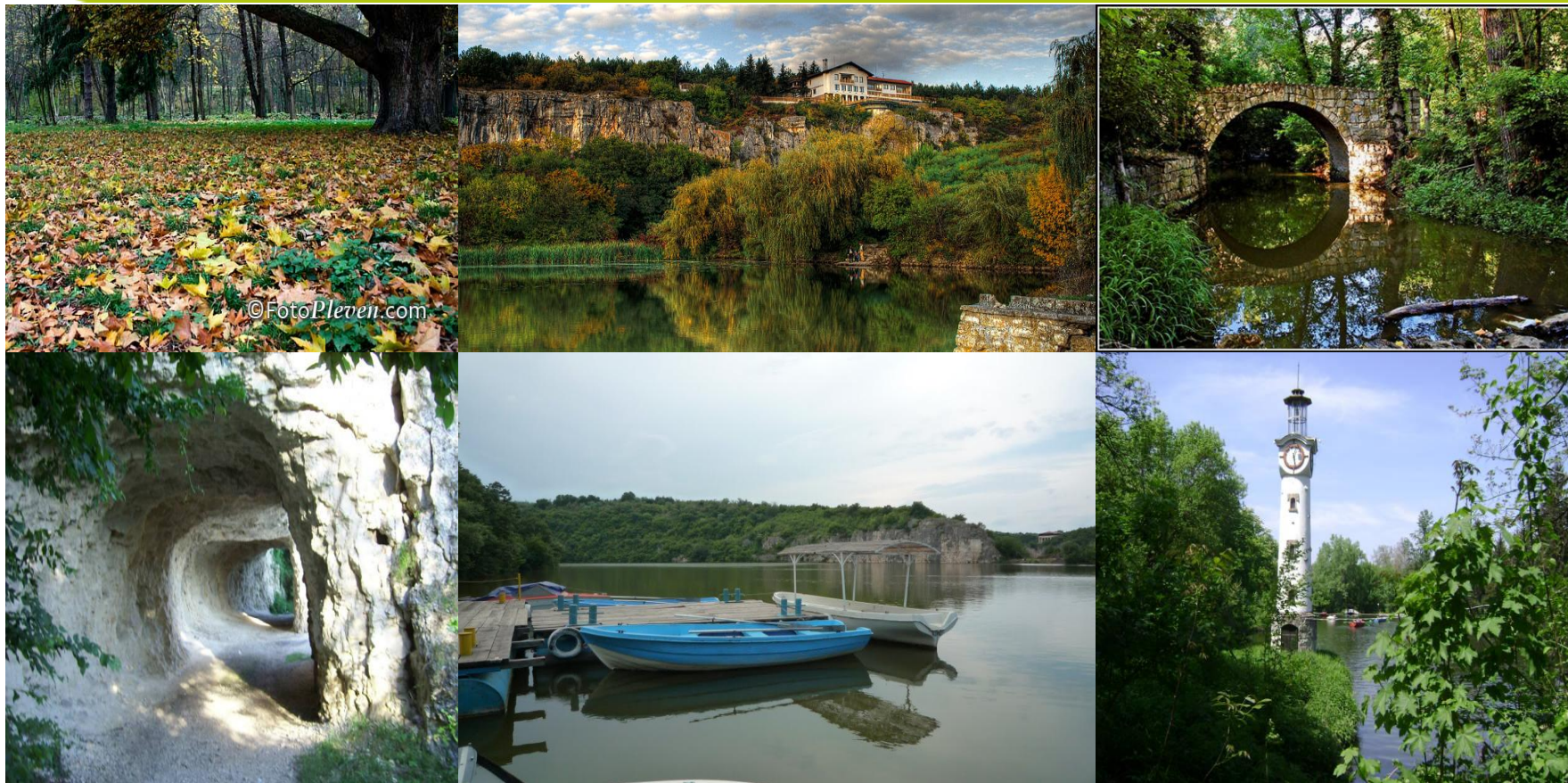
Integrated development of tourism in Kajlyka area



Tourism in Kajlyka area - Nature



Tourism in Kajlyka area - Nature



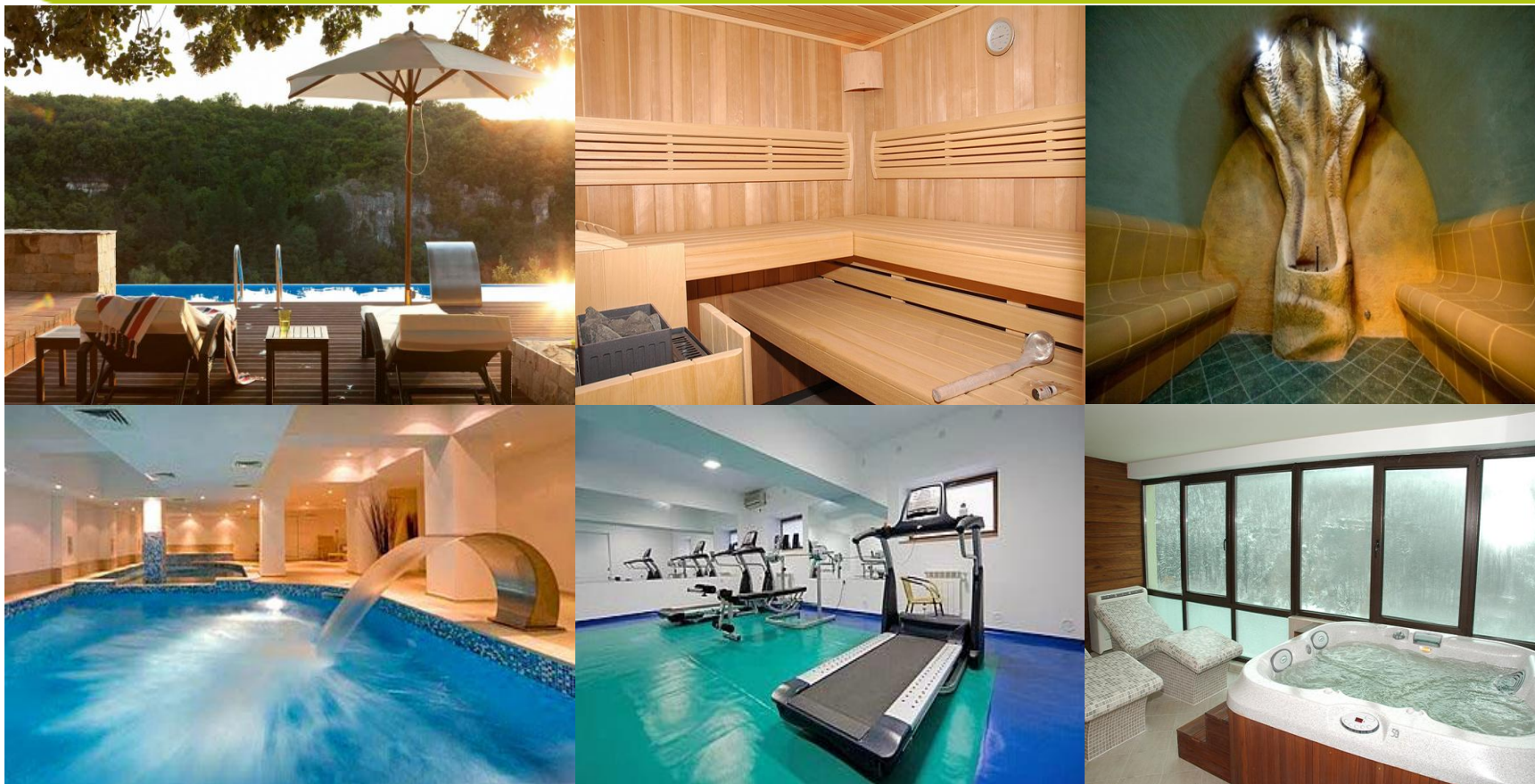
Tourism in Kajlyka area – sightseeings



Tourism in Kajlyka area – Leisure and Sport



Tourism in Kajlyka area – Wellness and Spa



What challenges, barriers are you facing?

- Low level of understanding the nature and concept of URMA from the local stakeholders and the public.
- Too complex structure of the bureaucratic principles of work of the local authorities. Too many established rules, procedures and requirements which put restraints on the creation, durability and the achievement of “equal grounds” partnerships.
- The imposed rules and procedures complicate the process of initiating and conducting public-private partnerships, public procurements, tenders and management of municipal and state property.
- Lack of administrative capacity and experience to facilitate the establishment of urban – rural partnerships. Negative demographic migration from rural areas to the cities which leads to economic demise in the peripheral zone of Pleven region.

Questions to the partners

- What difficulties occur and what challenges do the other partners tackle with in terms of realization of C3 activities and how do they come up with a solution?
- Do the other partners face problems with finding help and support from relevant authorities in the field of regional development and spatial planning?

Thank You for Your attention
Pleven Regional Administration